

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Jun 3, 2025
2. SEC Identification Number
22401
3. BIR Tax Identification No.
000-491-007
4. Exact name of issuer as specified in its charter
PRIME MEDIA HOLDINGS, INC.
5. Province, country or other jurisdiction of incorporation
Metro Manila, Philippines
6. Industry Classification Code(SEC Use Only)
[REDACTED]
7. Address of principal office
16th floor BDO Towers Valero (formerly Citibank Tower), 8741 Paseo de Roxas, Makati City
Postal Code
1227
8. Issuer's telephone number, including area code
(632) 8831-4479
9. Former name or former address, if changed since last report
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10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

| Title of Each Class | Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding |
|---------------------|---|
| COMMON | 925,298,616 |
| PREFERRED | 14,366,260 |
11. Indicate the item numbers reported herein
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The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Prime Media Holdings, Inc.
PRIM

PSE Disclosure Form 7-1 - Notice of Annual or Special Stockholders' Meeting
References: SRC Rule 17 (SEC Form 17-C) and
Sections 7 and 4.4 of the Revised Disclosure Rules

| Subject of the Disclosure |
|---|
| Notice of 2025 Annual Stockholders' Meeting |
| Background/Description of the Disclosure |
| Notice of 2025 Annual Stockholders' Meeting |

Type of Meeting

☒ Annual

☐ Special

| | |
|--|---|
| Date of Approval by Board of Directors | Jun 3, 2025 |
| Date of Stockholders' Meeting | Jul 31, 2025 |
| Time | 2:00 P.M. |
| Venue | 16F BDO Towers Valero (formerly Citibank Tower), 8741 Paseo de Roxas, Makati City via Virtual Meeting/Video Conferencing/Remote Communication |
| Record Date | Jun 27, 2025 |
| Agenda | TBA |

Inclusive Dates of Closing of Stock Transfer Books

| | |
|------------|-----|
| Start Date | N/A |
| End Date | N/A |

| Other Relevant Information |
|----------------------------|
| NONE |

Filed on behalf by:

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| Name | Mikko Jane Guntang |
| Designation | Legal Counsel |